

**EAGE**



# 4<sup>TH</sup> EAGE DIGITALIZATION

CONFERENCE AND EXHIBITION

25-27 MARCH 2024 | PARIS | FRANCE

**DELIVERING BETTER ENERGY  
IN A TRANSFORMING WORLD**

## SPONSOR & EXHIBITION

HOSTED BY



[WWW.EAGEDIGITAL.ORG](http://WWW.EAGEDIGITAL.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.

## ABOUT EAGE DIGITAL 2024

Our world is changing rapidly in many directions. Uncertainties are becoming the new norm. To keep up with this pace of change, we need to explore, find, and produce faster advantage barrels while also finding solutions for reaching net zero. This requires us to make the most of our data and use the best available technologies to unlock the right investment decisions faster.

To make the most of new technologies in geoscience projects, we need to invent new ways of working. This requires close collaboration with 'new tech' industries to reach our goals and fuel the energy transition.

We are living in a time of great change in our industry and technology can help fill gaps created by emerging crises. The digital forum will be structured around three main axes:

- **New Ways of Working:** Make the most of our data with technologies – adapt our worklows and processes with digital tools to breach our silos to go faster
- **Data & Tools:** Adapt our tools to the new tech world – embarking with the right technologies and shaping the new industry standards (OSDU, Cloud based solutions, ML/AI...)
- **People:** Accompany the people in this journey – form and train the working force, attract the young talents & prepare the new geodata scientists

The digital revolution is here, and our industry must seize it. We need to organize ourselves with new tools and workflows to deliver the energy the world needs. Welcome to Paris and let's discuss and embark together on this journey!

### STRATEGIC COMMITTEE

Oscar Abbink	S&P Global Commodities Insights
James Aguas	Amazon Web Services
Gautier Baudot (Chair)	TotalEnergies
Alberto Diaz	Rock Flow Dynamics
Gabriel Guerra	Shell
Chris Hanton	Ikon Science
Sean Mackie	Wintershall Dea
Camille Msika	AspenTech
Chris Page	CGG
Adriana Citlali Ramírez	TGS
Trygve Randen	SLB
Vincent Scheiblin	Pegasystems
Aart-Jan van Wijngaarden	Equinor

### TECHNICAL COMMITTEE

Antoine Bouziat	IFPEN
Steven Braun	Chevron
Kaveh Dehgan	TotalEnergies
Anna Dubovik	Independent
Thomas Hewitt	CGG
Craig Jones	S&P Global Commodities Insights
Ali Karagul	TotalEnergies
Lukas Mosser	Aker BP
Gareth O'Brien	Microsoft
Roderick Perez	Independent
Sonali Roy	SLB
Lindsey Smith	BP
Dmitriy Tishechkin	Amazon Web Services

I'm really excited about the connections we've made and the follow up conversations that will happen after the meeting.

Jeff Allyn  
CEO, Studio X

## EAGE DIGITAL AT A GLANCE



**450+**  
PARTICIPANTS



**20+**  
EXHIBITORS



**TECHNICAL  
PROGRAMME**

DIVERSE ORAL AND  
POSTER PRESENTATIONS



**STRATEGIC  
PROGRAMME**

ROUNDTABLE AND  
PANEL DISCUSSIONS

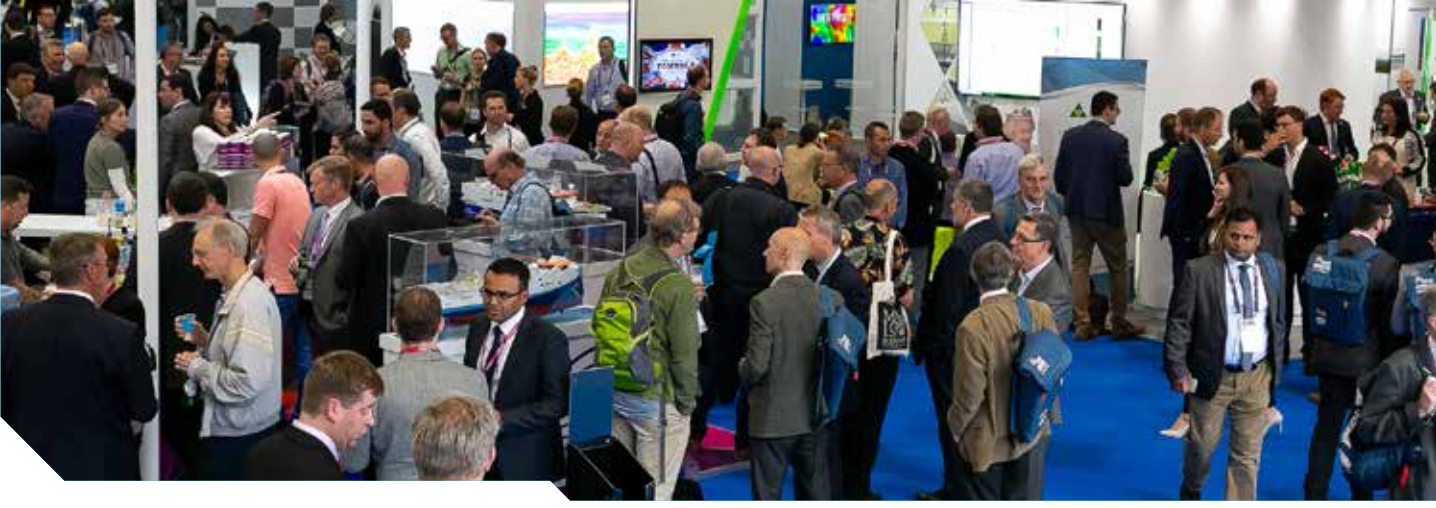
## CONTACT

For more information about the sponsoring opportunities for this conference, please contact us at: EAGE Events B.V., Kosterijland 48, Bunnik, The Netherlands. Tel. +31 889955055, Email: [corporaterelations@eage.org](mailto:corporaterelations@eage.org)

One of the key takeaways for me was how we address the human element of culture, adoption, and sponsorship by leadership in the companies themselves to move the agenda forward in terms of technology adoption. It was really great to get a good understanding of where people are at and the challenge of getting everyone on the same page.

Mark Bashforth  
CEO, Ovation Data





## EXHIBITION

EAGE Digital 2024 will feature an exciting exhibition of some of the key players in the digital transformation of the geoscience and energy industry. The Exhibition will be the networking hub of the Conference, and feature the latest technology and insights from across the industry.

### MAIN REASONS FOR EXHIBITING

- Meet existing customers and expand your reach;
- Introduce and showcase new products and services;
- Demonstrate your latest technology and equipment;
- Monitor the competition;
- Expand your network;
- Position yourself in the digital sector of the energy industry with an audience of high-level professionals and researchers.

**ASK US  
ABOUT APP  
OPPORTUNITIES.**

### EXHIBITOR BENEFITS

**When booking stand space for EAGE Digital 2024, every exhibitor will benefit from the following:**

- 2 exhibition-only registration vouchers per 9 m<sup>2</sup>;
- Exposure on the EAGE Digital 2024 website and app;
- Access to the online exhibition manual;
- Promo kit: easy to use communication tools for your promotion;
- Extensive sponsor programme to maximize your exposure;
- Free access to the Icebreaker Reception, including drinks and finger food;
- Free coffee/tea throughout the day.

## 1. SPACE ONLY

The Space Only option offers you the chance to create and build your own, unique stand.

Before 1 December 2023	€ 365
On/After 1 December 2023	€ 420

Please note when booking this option: walls, electricity, etc. are not included. Space Only stands are available from 18 m<sup>2</sup>. Fees are per square meter, excluding VAT and in euros (€).

## 2. BOOTH PACKAGE

If you do not wish to build your own stand, the Booth Package is an excellent choice, as EAGE will then take care of the basic needs.

Before 1 December 2023	€ 415
On/After 1 December 2023	€ 475

Please note that furniture is not included in the Booth Package, stands are available from 9 m<sup>2</sup>. Fees are per square meter, excluding VAT and in euros (€).

The Booth Package includes:

- White-wall panels;
- Socket outlet, including normal electricity consumption;
- A fascia with a name board on all open sides of the booth.



## IMPORTANT DEADLINES

Early Booth Booking Deadline	1 December 2023
Early Registration Deadline	10 January 2024
Regular Registration Deadline	10 February 2024
EAGE Digital 2024	25–27 March 2024

## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at EAGE Digital 2024.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor Digital 2024.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The EAGE Digital 2024 programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

### MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of EAGE Digital 2024. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- Company logo + website link on the EAGE Digital website
- Company logo in the venue
- 5 complimentary registrations to attend the conference
- Company logo on the following (depending on the date of agreement):
  - Conference brochure
  - Conference related advertisements in *First Break*
  - Conference mailings
  - Conference app
  - On-site programme
  - Registration confirmation
  - Social media thank you post

INVESTMENT:  
**€ 22.500**  
(EXCL. VAT)

# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials



INVESTMENT:  
**€ 15.000**  
(EXCL. VAT)

## STRATEGIC PROGRAMME (EXCLUSIVE)

### Benefits

- Company logo + website link on the EAGE Digital website
- 4 complimentary registrations to attend the conference
- Company logo on the on-site programme
- Company logo in the room and stage design for the Strategic Programme
- Company logo on Strategic Programme social media announcements and mailings
- Company logo on the Strategic Programme website page
- Company logo in the event app
- Company logo on the social media thank you post

## STRATEGIC PROGRAMME (NON-EXCLUSIVE, MAX. 3 SPONSORS)

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the Strategic Programme website page
- Company logo in the room and stage design for the Strategic Programme
- Company logo on the on-site programme
- Company logo in the event app
- Company logo on the social media thank you post



INVESTMENT:  
**€ 8.600**  
(EXCL. VAT)





## TECHNICAL PROGRAMME

(MAX. 3 SPONSORS)

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the Technical Programme website page
- Company logo in the room and stage design for the Technical Programme
- Company logo in the event app
- Company logo on the on-site programme
- Company logo on the social media thank you post



INVESTMENT:  
**€ 8.600**  
(EXCL. VAT)



INVESTMENT:  
**€ 10.500**  
(EXCL. VAT)

## HACKATHON

(EXCLUSIVE)

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on Hackathon signage
- Company logo on Hackathon adverts
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post

## REGISTRATION SPONSOR

(EXCLUSIVE)

- Company logo + website link on the EAGE Digital website
- Company logo on the event registration webpage
- 2 complimentary registrations to attend the conference
- Company logo in the registration email sent to all confirmed delegates
- Small insert in delegate bags (provided by sponsor)
- Company logo at the registration desk
- Company logo on the on-site programme
- Company logo on the social media thank you post



INVESTMENT:  
**€ 10.500**  
(EXCL. VAT)



INVESTMENT:  
**€ 10.500**  
 (EXCL. VAT)

**LANYARDS**  
 (EXCLUSIVE)

- Benefits
- Company logo + website link on the EAGE Digital website
  - Company logo incorporated into the lanyard design (all delegates will wear this lanyard)
  - Company logo on the on-site programme
  - Company logo on the social media thank you post

**START-UP SPONSOR**  
 (EXCLUSIVE)

- Company logo + website link on the EAGE Digital website
- Company logo at the EAGE Digital Start Up Pavilion
- Official address at the opening of the Start Up Pavilion
- Company logo in the on-site programme
- Company logo in the event app
- Company logo on the social media thank you post



INVESTMENT:  
**€ 7.875**  
 (EXCL. VAT)

**CONFERENCE APP**  
 (EXCLUSIVE)

- Benefits:
- Company logo + website link on the EAGE Digital website
  - Banner advert on app interface
  - Opening splash screen advert
  - Company logo in the event app
  - Company logo in the on-site programme
  - Company logo on the social media thank you post

All other banner adverts are sold individually, contact us to request a quote.

Custom options, such as a dedicated button on the App interface are possible. Please contact us to discuss options.



INVESTMENT:  
**€ 6.800**  
 (EXCL. VAT)

## DELEGATE PACKAGE (MAX. 3 SPONSORS)

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the delegate package items
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post



INVESTMENT:  
**€ 7.875**  
(EXCL. VAT)

## SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 10 student registrations
- Company logo + website link on the EAGE Digital website
- Company logo on the on-site programme
- Company logo in the event app
- Company logo on the social media thank you post



INVESTMENT:  
**€ 7.875**  
(EXCL. VAT)



INVESTMENT:  
**€ 5.775**  
PER WORKSHOP  
(EXCL. VAT)

## WORKSHOPS (MAX. 2 SPONSORS PER WORKSHOP)

### Benefits

- Company logo + website link on the EAGE Digital website, including the Workshops page
- Company logo in the Workshop rooms
- 1 complimentary registration to attend the conference
- Company logo on the following (depending on the date of agreement):
  - Conference mailings related to Workshops
  - Conference app
  - On-site programme
  - Registration confirmation related to Workshops
  - Social media thank you post



## CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee & Water Points, Lunches, Icebreaker Reception and Conference Dinner. This offers an exposure during Conference Breaks and its Social Programme.

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo at the coffee points and lunch buffets
- Company logo at the Icebreaker Reception area
- Company logo at the Conference Dinner location
- Company logo on the social media thank you post be sponsored separately.

## COFFEE & WATER POINTS

(MAX. 3 SPONSORS)

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo at the coffee area
- Company logo on the on-site programme
- Company logo on on-site sponsor signs at the coffee area
- Company logo on the social media thank you post



## LUNCHES

(MAX. 3 SPONSORS)

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the on-site programme
- Company logo on on-site sponsor signs at the lunch area
- Company logo on the social media thank you post



INVESTMENT:  
**€ 3.650**  
 (EXCL. VAT)

### ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo in the on-site programme
- Company logo on on-site sponsor signs at the Icebreaker Reception
- Company logo on the social media thank you post

### CONFERENCE DINNER (MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the Conference Dinner
- Company logo on the social media thank you post



INVESTMENT:  
**€ 2.850**  
 (EXCL. VAT)

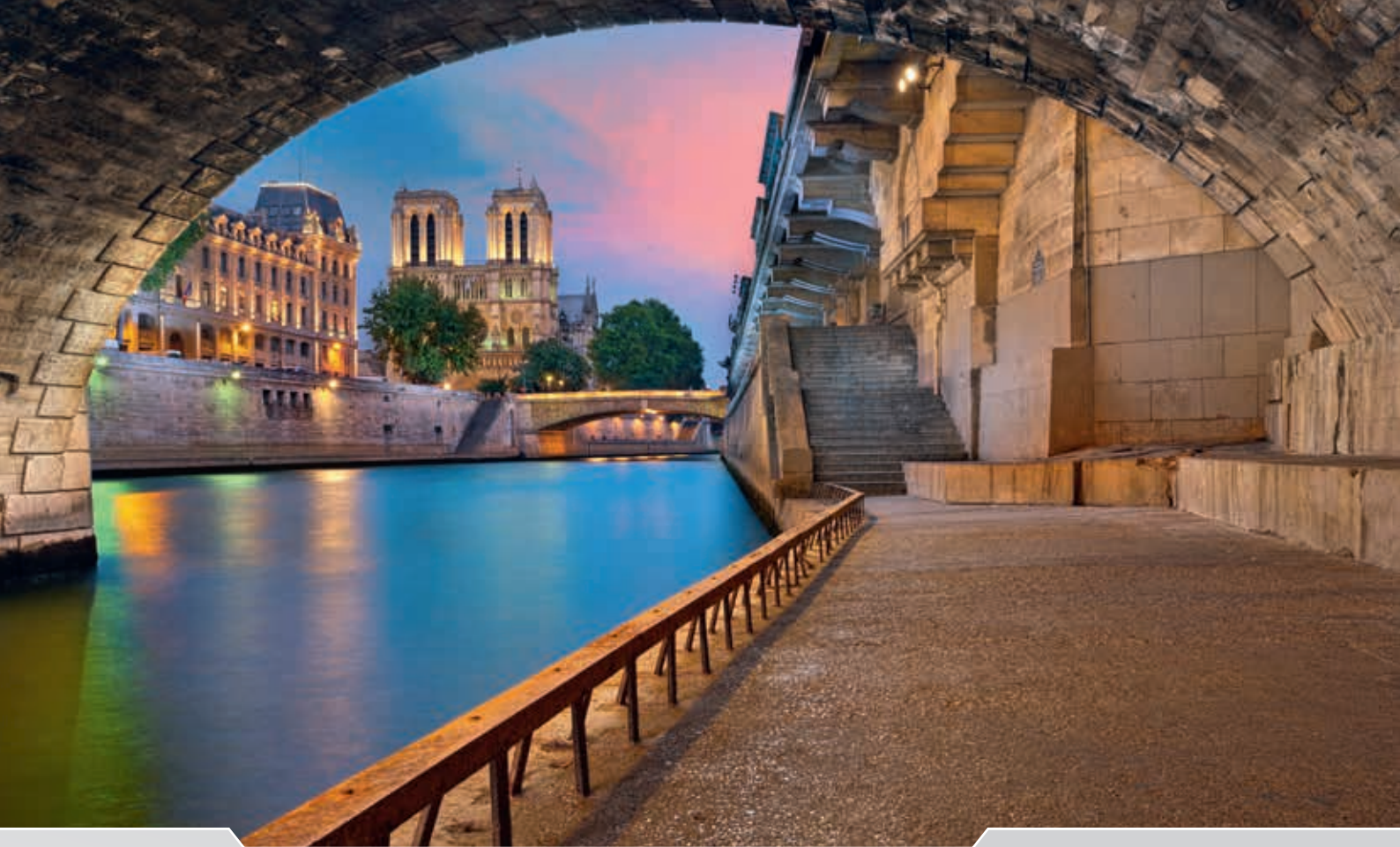


## SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE DINNER PACKAGE"  
 AND THE "ICEBREAKER RECEPTION" FOR ONLY

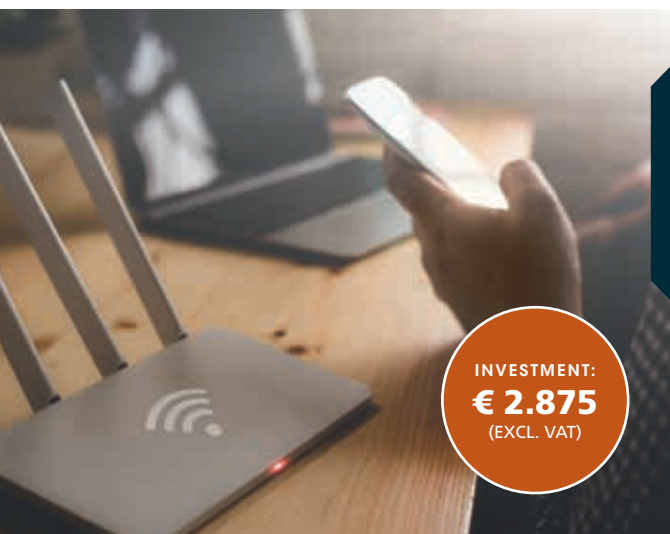
**€ 6.250**

**SAVE  
 € 250**



< It's nice to see that we are moving a bit as an industry, we're starting to talk about new business models, new ways to do things together, attention to startups and how we support them, in a way that I didn't see as much over the past years, and that was exciting. />

Francesco Menapace  
General Manager Technology Innovation, Shell



INVESTMENT:  
**€ 2.875**  
(EXCL. VAT)

## WIRELESS INTERNET EXCLUSIVE

### Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the landing page of the Wi-Fi
- Recognition and exposure on the Wi-Fi offered in all Workshops, Technical Programme, Strategic Programme, Registration and Exhibition areas
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post



## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

*First Break* is the leading publication in Europe serving the geoscience and engineering community and covers the fields of applied geophysics, petroleum geoscience and reservoir engineering. Special topics include, but are not limited to: Digitalization / Machine Learning, Near Surface Geo & Mining and Energy Transition. Advertising starts from € 1450,- and is designed to create a high attention value of your presence in the industry.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 75,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop, among other benefits.



**For more information or a FREE trial**  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING

## REGIONAL CONFERENCES/WORKSHOPS

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### THE FOURTH EAGE GLOBAL ENERGY TRANSITION CONFERENCE AND EXHIBITION (GET 2023)

14-17 November 2023 • Paris, France

### FIFTH EAGE CONFERENCE ON PETROLEUM GEOSTATISTICS

27-30 November 2023 • Porto, Portugal

### FOURTH EAGE EASTERN MEDITERRANEAN WORKSHOP

4-6 December 2023 • Athens, Greece

### 3<sup>RD</sup> EAGE GEOSCIENCE TECHNOLOGIES AND APPLICATIONS CONFERENCE (EAGE GEOTECH 2024)

8-10 April 2024 • The Hague, The Netherlands

### 85<sup>TH</sup> EAGE ANNUAL CONFERENCE & EXHIBITION

10-13 June 2024 • Oslo, Norway

### EUROPEAN CONFERENCE ON THE MATHEMATICS OF GEOLOGICAL RESERVOIRS (ECMOR 2024)

2-5 September 2024 • Oslo, Norway

### NEAR SURFACE GEOSCIENCE CONFERENCE & EXHIBITION 2024

8-12 September 2024 • Helsinki, Finland

CONTACT US FOR MORE INFORMATION

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WWW.EAGEDIGITAL.ORG