

EAGE



5TH EAGE DIGITALIZATION

CONFERENCE AND EXHIBITION

24-26 MARCH 2025 | EDINBURGH | UK

**ENHANCING PREDICTIONS & INVESTMENTS
WITH DIGITAL TECHNOLOGIES**

SPONSOR &
EXHIBITION

| GUIDE

HOSTED BY



WWW.EAGEDIGITAL.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.

ABOUT EAGE DIGITAL 2025

The future demand for oil and gas is highly uncertain, with forecasts differing drastically depending on whether global society transitions to a net-zero trajectory or remains on the current path. This uncertainty creates a short-term investment horizon, making it increasingly important to invest with a high likelihood of achieving expected returns.

Given the vast amounts of data we can now access, along with the volume of historical data and learnings available, digital technologies are essential in helping us make sense of it all. These technologies not only provide access to all this information but also help us filter it down to the most relevant data, ensuring we don't overlook any errors or biases.

To guide the discussions, the EAGE Digital 2025 forum will focus on three key sub-themes:

- **Data:** With an ever-growing amount of data per person, how can we enable geoscientists and engineers to automatically prioritise the most relevant data and distinguish the signal from the noise?
- **Visualization and Tools:** How can our digital tools combine this data to support timely decisions that are reliable when viewed from a portfolio perspective?
- **Learning from the Past:** How can we leverage knowledge capture and sharing to prevent the repetition of past mistakes, especially in the context of the workforce changes discussed at EAGE Digital 2024?

As we explore these themes together, I encourage you to actively engage in the discussions and share your insights. The future of our industry depends on our ability to harness digital technologies to their full potential—let's make sure we're prepared to invest wisely and predict accurately.

Welcome to EAGE Digital 2025!

Glyn Edwards

Subsurface Transformation Manager (Interim), BP

STRATEGIC COMMITTEE

Glyn Edwards (Chair)	BP
Oscar Abbink	S&P Global Commodities Insights
James Aguas	Amazon Web Services
Alberto Diaz	Rock Flow Dynamics
Tony Edwards	Step Change Global
Gabriel Guerra	Shell
Benoît Matha	Eliis
Camille Msika	AspenTech
Phil Norlund	Halliburton
Chris Page	Viridien
Adriana Citlali Ramírez	TGS
Trygve Randen	SLB
Vincent Scheiblin	Pegasystems
James Tomlinson	Ikon Science
Jacob Umbriaco	Chevron

TECHNICAL COMMITTEE

Antoine Bouziat	IFPEN
Steven Braun	Chevron
Romulo Cuevas	Rogii
Myriam Cuylaerts	TotalEnergies
Vasily Demyanov	Heriot-Watt
Anna Dubovik	Independent
George Ghon	Capgemini
Edward Jarvis	Viridien
Craig Jones	Ikon Science
Ali Karagul	Independent
Surender Manral	SLB
Lukas Mosser	Aker BP ASA
Gareth O'Brien	Microsoft
Roderick Perez	OMV
Desiree Pertrili	Adterra
Paola Sala	Eni
Krystal St Clair	BP
Dmitriy Tishechkin	Amazon Web Services

EAGE DIGITAL AT A GLANCE



500+
PARTICIPANTS



20+
EXHIBITORS



TECHNICAL PROGRAMME

DIVERSE ORAL AND
POSTER PRESENTATIONS



STRATEGIC PROGRAMME

ROUNDTABLE AND
PANEL DISCUSSIONS

CONTACT

For more information about sponsoring opportunities for this conference, please contact us at Email: corporaterelations@eage.org or Tel. +31 889955055

EXHIBITION

EAGE Digital 2025 will showcase an exciting exhibition featuring key players driving the digital transformation in the geoscience and energy sectors. Serving as the conference's networking hub, the exhibition will spotlight the latest technologies and industry insights, offering attendees a unique opportunity to engage with cutting-edge developments and connect with leading experts.

MAIN REASONS FOR EXHIBITING

- Meet existing customers and expand your reach;
- Introduce and showcase new products and services;
- Demonstrate your latest technology and equipment;
- Monitor the competition;
- Expand your network;
- Position yourself in the digital sector of the energy industry with an audience of high-level professionals and researchers.

< />

“This EAGE Digital edition has been very interesting on the strategy side to see what the different companies were thinking, both from the operator side but also from the independent software vendors or even from the cloud providers. This has been a great opportunity to see where all the ecosystem is going and the evolutions through the different years of this conference.”

Camille Msika
Principal Solution Consultant, AspenTech

EXHIBITOR BENEFITS

When reserving stand space for EAGE Digital 2025, each exhibitor will enjoy the following benefits:

- Visibility on the EAGE Digital 2025 website and app;
- A promo kit with user-friendly communication tools for your promotion;
- A comprehensive sponsor program to enhance your exposure;
- Complimentary entry to the Icebreaker Reception, including drinks and finger food;
- Free coffee, lunch, and tea throughout the day.

1. SPACE ONLY

The Space Only option offers you the chance to create and build your own, unique stand.

Before 15 January 2025	€ 385
On/After 15 January 2025	€ 440

Please be aware when booking this option: walls, electricity, furniture and other services are not included. “Space Only” stands are available starting from 18 m². Fees are charged per square meter, excluding VAT, and are listed in euros (€).

2. BOOTH PACKAGE

If you do not wish to build your own stand, the Booth Package is an excellent choice, as EAGE will then take care of the basic needs.

Before 15 January 2025	€ 435
On/After 15 January 2025	€ 495

Please note that furniture is not included in the Booth Package or Space Only Stands. Booth Package Stands are available from 9 m².

EXHIBITOR PASS SYSTEM EXPLANATION

Starting in 2024, EAGE has moved from the Exhibitor Voucher and Guest Pass system of previous years to a new system that distributes three fixed types of Exhibitor registration types based on the sqm of your purchased booth package/space only space.

These fixed registration types are not meant to operate as vouchers and as such can not be exchanged or combined to upgrade to another registration type.

The three registration types are:

1. FULL CONFERENCE & EXHIBITION:

- Full Week access to all Technical Programme, Strategic Programme, and Social Programme activities, as well as Exhibition.

2. EXHIBITOR PLUS:

- Full Week of Exhibition Access
- Icebreaker Reception
- Conference Evening
- Access to Strategic Programme

3. EXHIBITION WEEK:

- Full Week of Exhibition Access
- Icebreaker Reception

NEW DISTRIBUTIONS

STAND SIZE SQM	CONFERENCE	EXHIBITOR +	EXHIBITION WEEK
9	0	1	1
18	1	1	1
36	2	2	2

Please contact your account manager or corporaterelations@eage.org if you have any questions.



IMPORTANT DEADLINES

Early Booth Booking Deadline	15 January 2025
Early Registration Deadline	10 January 2025
Regular Registration Deadline	10 February 2025
EAGE Digital 2025	24-26 March 2025

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at EAGE Digital 2025.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor Digital 2025.

WHY BECOME A SPONSOR

Becoming a corporate sponsor provides you with exceptional visibility in a focused and high-quality environment, ensuring that your message stands out. EAGE is a name synonymous with excellence, with a history of successful events. EAGE DIGITAL 2025 offers a wide range of opportunities to connect with your target audience. Sponsorship allows you to:

- Boost your visibility on a national, regional, and international scale.
- Strengthen your corporate image.
- Engage with an influential and exclusive audience.
- Cut through the media noise.
- Align your brand with EAGE, the world's leading multidisciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORSHIP OPPORTUNITIES

PARTNER SPONSOR

Align the content of the event with the strategic needs of your company by participating in the committees, this opportunity allows you to push forward speakers and help shape the topics. To have a real effect we advise a 3 year commitment for partner sponsors. Being a Partner sponsor will give you the maximum exposure before, during, and after the event.

Benefits:

- Company logo + link to company's website on the Conference website.
- Company logo in the venue
- Company logo on the Conference social media announcements
- 5 complimentary registrations to attend the Conference
- Company logo on the following (Depending on the date of agreement):
 - Conference Brochure
 - Conference related advertisements and articles in EAGE's First Break
 - Conference App
 - Conference mailings
 - Delegate Package
 - Registration Confirmation
 - On the social media thank you post

INVESTMENT:
€ 31.500
(EXCL. VAT)

GOLD SPONSOR

Being a Gold sponsor will give you great exposure before, during, and after the event.

Benefits:

- Company logo + link to company's website on the Conference website.
- Company logo in the venue
- Company logo on the Conference social media announcements
- 3 complimentary registrations to attend the Conference
- Company logo on the following (Depending on the date of agreement):
 - Conference Brochure
 - Conference related advertisements and articles in EAGE's First Break
 - Conference App
 - Conference mailings
 - On-site Programme
 - Registration Confirmation
 - On the social media thank you post

INVESTMENT:
€ 23.500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials



STRATEGIC PROGRAMME (EXCLUSIVE)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the on-site programme
- Company logo in the room and stage design for the Strategic Programme
- Company logo on Strategic Programme social media announcements and mailings
- Company logo on the Strategic Programme website page
- Company logo in the event app
- Company logo on the social media thank you post

INVESTMENT:
€ 8.995
(EXCL. VAT)



TECHNICAL PROGRAMME

(MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the Technical Programme website page
- Company logo in the room and stage design for the Technical Programme
- Company logo in the event app
- Company logo on the on-site programme
- Company logo on the social media thank you post



HACKATHON

(EXCLUSIVE)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on Hackathon signage
- Company logo on Hackathon adverts
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post

REGISTRATION SPONSOR

(EXCLUSIVE)

- Company logo + website link on the EAGE Digital website
- Company logo on the event registration webpage
- Company logo in the registration email sent to all confirmed delegates
- Small insert in delegate bags (provided by sponsor)
- Company logo at the registration desk
- Company logo on the on-site programme
- Company logo on the social media thank you post





LANYARDS (EXCLUSIVE)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo incorporated into the lanyard design (all delegates will wear this lanyard)
- Company logo on the on-site programme
- Company logo on the social media thank you post

START-UP SPONSOR (EXCLUSIVE)

- Company logo + website link on the EAGE Digital website
- Company logo at the EAGE Digital Start Up Pavilion
- Official address at the opening of the Start Up Pavilion
- Company logo in the on-site programme
- Company logo in the event app
- Company logo on the social media thank you post



CONFERENCE APP (EXCLUSIVE)

Benefits:

- Company logo + website link on the EAGE Digital website
- Banner advert on app interface
- Opening splash screen advert
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post

All other banner advertisements are sold individually—contact us to request a quote. We also offer custom options, such as a dedicated button on the app interface. Please reach out to discuss your specific needs and explore the available options.

DELEGATE PACKAGE (MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the delegate package items
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post



INVESTMENT:
€ 8.250
(EXCL. VAT)

SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- Starting at 10 student registrations
- Company logo + website link on the EAGE Digital website
- Company logo on the on-site programme
- Company logo in the event app
- Company logo on the social media thank you post



**TAILORED
PACKAGE**
CONTACT US FOR
MORE INFO



INVESTMENT:
€ 6.000
PER WORKSHOP
(EXCL. VAT)

WORKSHOPS (MAX. 2 SPONSORS PER WORKSHOP)

Benefits

- Company logo + website link on the EAGE Digital website, including the Workshops page
- Company logo in the Workshop rooms
- 1 complimentary registration to attend the conference
- Company logo on the following (depending on the date of agreement):
 - Conference mailings related to Workshops
 - Conference app
 - On-site programme
 - Registration confirmation related to Workshops
 - Social media thank you post



INVESTMENT:
€ 9.950
(EXCL. VAT)

CATERING PACKAGE

The Catering Package includes sponsorship of the Coffee & Water Points, Lunches, Icebreaker Reception, and Conference Dinner. This package provides excellent exposure during conference breaks and throughout the social programme.

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo at the coffee points and lunch buffets
- Company logo at the Icebreaker Reception area
- Company logo at the Lunches location
- Company logo on the social media thank you post be sponsored separately.

COFFEE & WATER POINTS

(MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo at the coffee area
- Company logo on the on-site programme
- Company logo on on-site sponsor signs at the coffee area
- Company logo on the social media thank you post



INVESTMENT:
€ 6.000
(EXCL. VAT)



INVESTMENT:
€ 5.500
(EXCL. VAT)

LUNCHES

(MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the on-site programme
- Company logo on on-site sponsor signs at the lunch area
- Company logo on the social media thank you post



INVESTMENT:
€ 3.750
(EXCL. VAT)

ICEBREAKER RECEPTION

(MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo in the on-site programme
- Company logo on on-site sponsor signs at the Icebreaker Reception
- Company logo on the social media thank you post

CONFERENCE DINNER

(MAX. 3 SPONSORS)

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the Conference Dinner
- Company logo on the social media thank you post



INVESTMENT:
€ 2.950
(EXCL. VAT)



'My key takeaway, something that transpired through all the technical sessions and also the strategic programme was that there is a clear urgency from both the digital realm, the energy sector and all its players to accelerate digital transformation.'

Edward Wiarda
EAGE president 2023-2024



INVESTMENT:
€ 3.950
(EXCL. VAT)

WIRELESS INTERNET EXCLUSIVE

Benefits

- Company logo + website link on the EAGE Digital website
- Company logo on the landing page of the Wi-Fi
- Recognition and exposure on the Wi-Fi offered in all Workshops, Technical Programme, Strategic Programme, Registration and Exhibition areas
- Company logo in the event app
- Company logo in the on-site programme
- Company logo on the social media thank you post

LUNCH & LEARN (MAX. 1 SPONSOR PER DAY)

Highlight your innovative software / product(s) during one of the lunch breaks.

Benefits:

- Company logo + link to company's website on the Conference webpage
- Company demo listed in the on-site Programme
- Private meeting room including AV and catering (1 hour)
- Company logo on the social media thank you post
- Company logo in the event app



INVESTMENT:
€ 3.750
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related to this event. These special topics include, but are not limited to: Energy Transition, Digitalization / Machine Learning, and Near Surface Geo & Mining. We have multiple options to further promote your company through our *First Break* issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE Events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database, holds over 80,000 event papers and journal articles, with 25% of the annual content additions focusing on energy transition?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



For more information or a FREE EarthDoc Trial
contact corporaterelations@eage.org



UPCOMING

REGIONAL CONFERENCES/WORKSHOPS

THIRD EAGE CONFERENCE ON SEISMIC INVERSION

14-16 October 2024 • Naples, Italy

THE FIFTH EAGE GLOBAL ENERGY TRANSITION CONFERENCE AND EXHIBITION (GET 2024)

4-7 November 2024 • Rotterdam, The Netherlands

FIRST EAGE WORKSHOP ON THE TRIASSIC AND JURASSIC PLAYS IN NORTHWEST EUROPE

26-28 February 2025 • United Kingdom

23RD EUROPEAN IOR+ SYMPOSIUM

2-4 April 2025 • Edinburgh, United Kingdom

86TH EAGE ANNUAL CONFERENCE & EXHIBITION

2-5 June 2025 • Toulouse, France

32ND INTERNATIONAL MEETING ON ORGANIC GEOCHEMISTRY (IMOG)

7-12 September 2025 • Porto, Portugal

NEAR SURFACE GEOSCIENCE CONFERENCE & EXHIBITION 2025

7-11 September 2025 • Naples, Italy

CONTACT US FOR MORE INFORMATION

CORPORATERELATIONS@EAGE.ORG

+31 88 995 5055

WWW.EAGEDIGITAL.ORG